

Introduction

The course is designed for all those involved in EU projects applications (academic and administrative staff, researchers, public and private managers).

The programme includes a total of 12 hours of classroom activities and workshop.

Participants will learn the techniques and strategies to achieve a dynamic, clear and effective English writing style in order to formulate European projects, attract potential partners to join the project and be positively appraised during the project assessment.

Content

The workshops will show participants how to:

- o analyse key aspects in EU programmes
- o write clearly and efficiently in a second language: (Italian vs English)
- o achieve a consistent and effective style
- o tailor the register and the vocabulary to the reader
- o produce clear, concrete and significant arguments

Exercises and workshop will complete the training.

Teachers

Two teachers will simultaneously interact in classroom:

- an English mother tongue, professional language counsellor
- an EU project design expert

Requirements

The course is primarily intended and designed for all those who already have some skills in EU projects and want to increase their competitiveness.

The course will be run in English. Hence, participants are requested to have a good English knowledge (not less than “intermediate”).

Minimum number of participants: 8

Maximum number: 15