

# INFO SHEET ON SOTEU 2023

#SOTEU

Every year in September, the President of the European Commission delivers the **State of the Union Address** before the European Parliament, taking stock of achievements of the past year, addressing common challenges and presenting priorities for the year ahead, for Europe and beyond.

In her 2023 State of the Union address, European Commission President von der Leyen will outline the main priorities and flagship initiatives for the year to come, building on the European Union's successes and achievements of the past years.

This will be the last address in this legislative mandate, ahead of the 2024 European elections. President von der Leyen will deliver her address on **13 September 2023.** 

Over the past year, Europeans have weathered an energy crisis, welcomed into their homes millions of Ukrainian refugees, in the largest displacement of people since the Second World War, and boosted the economy with unprecedented European investments.

Another year of unprecedented challenges and the EU has risen to the occasion once again by

- Standing with Ukraine and taking major steps to hold Russia accountable
- Boosting investment at home and abroad
- Winning the energy war waged by Russia against Europe
- Transforming our economy, by accelerating the green and digital transitions
- Protecting the EU's core values of equality, inclusiveness and social fairness

An overview of **Achievements,** a summary of the main actions the Commission has undertaken during the previous year to deliver on the European Union's priorities, **will be released ahead** of the President's address.

## EbS distribution (satellite and embed code)

The 2023 State of the Union will be broadcast **unencrypted and free of charge** on the European Union's Audiovisual Service "Europe by Satellite".

EbS is available through Satellite, via web-streaming on the Commission's Audiovisual portal (https://audiovisual.ec.europa.eu/en/) or via social media.

Please, find below the technical details for each transmission modus.

## 1. <u>Satellite reception</u>

To broadcast on a TV channel, please use a satellite receiver to receive the EbS and EbS+ channels from Eutelsat 9B satellite with these parameters:

Satellite:	Eutelsat 9B – 9°E
Transponder:	E10
Downlink frequency:	11900 MHz
Polarization:	Horizontal
Standard:	DVB-S2
Modulation:	8PSK
Symbol rate :	27.500
FEC :	2/3

Both TV programs contain the original audio and interpretations in all 24 official languages of the EU member states.

You can find more info about EbS satellite transmission on the following website: https://audiovisual.ec.europa.eu/en/aboutebs

The State of the Union will be broadcast on both the **EbS** and **EbS+** channels:

- EbS+ will broadcast the original video signal
- EbS will broadcast an '<u>enriched' version</u> (integrating social media, quotes and illustration footage)

We also offer the transmission to the EBU and ENEX.

If you are member of these organisations, **please enquire with them** how to receive their live-feed.

Radio broadcasters can use either EbS or EbS+ TV program for the same satellite feed to receive, decode and re-broadcast any of the available audio tracks. Please note that these audio tracks are not available as individual audio services.



## 2. Web streaming

In order to stream SOTEU on a webpage, you can directly embed the EbS or EbS+ live players by using the following embed codes:

**EbS+ channel** ( https://audiovisual.ec.europa.eu/en/ebs/live/2 ): Normal version (original image)

> <iframe src="https://audiovisual.ec.europa.eu/\_embed/index.html?&lg=INT&channel=2" id="videoplayer" width="852" height="480" title="" frameborder="0" scrolling="no" webkitAllowFullScreen="true" mozallowfullscreen="true" allowFullScreen="true"></iframe>

**EbS channel** ( https://audiovisual.ec.europa.eu/en/ebs/live/1 ): <u>Enriched version</u> (with graphics and illustrations) #SOTEU Live Feed

> <iframe src="https://audiovisual.ec.europa.eu/\_embed/index.html?&lg=INT&channel=1" id="videoplayer" width="852" height="480" title="" frameborder="0" scrolling="no" webkitAllowFullScreen="true" mozallowfullscreen="true" allowFullScreen="true"></iframe>

The language by default is the original one but you can choose a different one.

In order to configure the player's parameters go to the webpage of our live players and copy the code with preferred choices as explained as follows:

Click on the top right of the player on the Embed button (<>):

You can choose the <u>size of the player</u> as well as the language, if interpretation is available. You can then copy the i-frame code to paste into your website.



EbS	S+ Liv	/e	I	Watch EbS Liv	ve >	
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The embed code is permanent (it will always show the current broadcast) and can thus be already pre-programmed on the target page (and turned on when the SOTEU begins).

The schedule for the day, for both channels, can be found on this web address:

https://audiovisual.ec.europa.eu/en/ebs/both/20230913

Please notice that the exact timing can change in the days before SOTEU; please make sure to check the EbS schedule on the day of the event.

### 3. Social Media

The SOTEU will also be broadcast Live on Wednesday 13/09/2023 on the Commission's Social Media channels: Facebook, Twitter, LinkedIn, Youtube and Telegram - as well as on President von der Leyen's Twitter, Instagram and LinkedIn pages.

### Hashtag: **#SOTEU**

For further information, please visit the SOTEU official webpage.

### 4. Contact

You will find more information about EbS+ and EbS on our website: https://audiovisual.ec.europa.eu/en/aboutebs

\*For more information on the schedule of the event or timing of the broadcast, please contact the European Commission's Newsdesk at newsdesk@ec.europa.eu or by telephone: +32 (2) 296 41 06.

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For technical issues concerning the Satellite transmission or the web-player, please contact: COMM-E-team@ec.europa.eu